

UNAUDITED SUMMARY CONSOLIDATED RESULTS

FOR THE SIX MONTHS ENDED 28 FEBRUARY **2019**

REVENUE FOR THE GROUP INCREASED BY 41.9% FROM R34.3 MILLION TO R48.6 MILLION. PURPLE GROUP'S BASIC AND HEADLINE LOSS PER SHARE IMPROVED BY 63.5% FROM 1.89 CENTS TO 0.69 CENTS. THE GROUP'S NET ASSET VALUE PER SHARE DECREASED BY 4.8% FROM 33.58 CENTS TO 31.97 CENTS, COMPARED TO THE PREVIOUS CORRESPONDING PERIOD ENDED 28 FEBRUARY 2018.

Highlights of the Group's principal operating entities confirm continued growth across all metrics in EasyEquities and see GT247.com trending up towards historical profit levels:



EASYEQUITIES HIGHLIGHTS

- EasyEquities revenue increased by 53.9% to R11.9 million.
- Platform assets increased by 34.1% to R3.85 billion.
- Funded investment accounts increased by 58.5% to 92 731 accounts.



RISE HIGHLIGHTS

 RISE has been appointed as the fund administrator and investment manager of five retirement funds with assets under management of circa R4.2 billion, which would increase platform assets by R4.2 billion. The on-boarding of these funds commenced on 1 March 2019.



GT247.COM HIGHLIGHTS

- GT247.com revenue increased by 43.5% to R34.8 million:
- GT247.com costs decreased by 17.9% to R17.5 million; and
- Net income from operations increased by 485% to R17.3 million.

Johannesburg 17 April 2019

This short-form announcement is the responsibility of the directors and is only a summary of the information in the full announcement and does not contain full or complete details. Any investment decision should be based on the full announcement published on SENS on 17 April 2019 which is also available on our website www.purplegroup.co.za; at the offices of our sponsors and at our registered offices for inspection, at no charge, during office hours. Copies of the full announcement may be requested by contacting Carel Nolte on telephone: +27 (0) 87 940 6000 or email: carel@purplegroup.co.za. Any forward-looking statement has not been reviewed or reported on by the company's external auditors.

Executive directors: Charles Savage (Chief Executive Officer), Gary van Dyk (Chief Financial Operations Officer). Non-executive directors: Happy Ntshingila* (Chairman), Arnold Forman*, Craig Carter*, Bonang Mohale, Mark Barnes (*Independent). Group Secretary: 4 Africa Exchange Registry Proprietary Limited. Registered office: 16th Floor, 25 Owl Street, Braamfontein Werf, 2092. PO Box 411449, Craighall, 2024. Auditors: BDO South Africa Incorporated, Registered Auditors, 22 Wellington Road, Parktown, 2193. Share registrars: 4 Africa Exchange Registry Proprietary Limited. Sponsors: Deloitte and Touche Sponsor Services Proprietary Limited, The Woodlands, 20 Woodlands Drive, Woodmead, 2196.

Purple Group Limited (Incorporated in the Republic of South Africa) (Registration number 1998/013637/06) Share code: PPE ISIN: ZAE000185526 ("Purple Group" or "the Company" or "the Group").